

**MINUTES OF THE SPECIAL MEETING OF THE BOARD OF LIBRARY TRUSTEES
OF THE VILLAGE OF CAROL STREAM**

**Carol Stream Public Library
616 Hiawatha Drive
Carol Stream, IL 60188**

DATE: July 16, 2005

TIME: 9:00 p.m.

PLACE: Community Room

All matters on the Agenda may be discussed, amended, and acted upon.

In accordance with requirements of the Illinois Open Meetings Act #5ILCS 120/2.06, portions of this meeting may be conducted in closed session.

I. CALL TO ORDER

President Douglas called the Special Meeting of the Board of Library Trustees to order at 9:03 a.m.

PLEDGE TO THE FLAG

President Douglas led those in attendance in the Pledge of Allegiance to the Flag.

II. ROLL CALL

Roll call was by recognition

Present: Trustees Bailey, Hudspeath, Ranck, Anderson, Siegman, Douglas

Absent: Trustee Morrow

Also Present: Library Director Lynn O'Dell; Ann Kennedy, Assistant Director; Lynn Johnson, Head of Children's Services; Ellen Marchessault, Head of Technical Services; Pam Leffler, Head of Adult Services/Reference; Mary Clemens, Head of Circulation Services; Miriam Pollack, Consultant, Miriam Pollack & Associates; John Keister, Consultant, John Keister & Associates.

III. Review of Friday Discussion

Notes from the Friday evening discussion were distributed and reviewed. Comments and additions were solicited.

IV. Discussion, Re: What do we want for our Community?

V. Discussion, Re: What does the Community Want?

VI. Discussion, Re: How will we be proceeding?

Discussion was held on the above three topics. Notes from the meeting, as prepared by Ann Kennedy, are attached.

Steve Larson, Ehlers & Associates Inc., entered the meeting at 10:20 a.m.

President Douglas left the meeting at 11:20 a.m. Trustee Anderson assumed the position of Acting President.

VII. Presentation, Re: Library's Financial Picture

Steve Larson reviewed two documents, *Steps After a Failed Referendum*, and *Public Participation Planning With a Citizen's Advisory Committee and Open Houses*.

VIII. ADJOURNMENT

There being no further discussion, Acting President Anderson declared the meeting adjourned at 12:38 p.m.

Approved: _____
(Date)

Board of Library Trustees

Minutes drafted by Ann Kennedy, Assistant Director, July 17, 2005

Attachment from the Board and Staff Retreat July 16, 2005

What we know about Community needs?

- Need for sense of community, community pride
- Bring diverse populations together
- Poor - need technology and educational resources
- Elderly need Internet access and services onsite
- Children need activities
- More scheduled & organized activities
- Transportation
- Cultural participatory experiences
- Place for adult population, destination
- Late night locations
- Civic responsibility
- Business networking
- Librarians' expertise

What roles can Library fill?

- Library camp - resource for activities
- Library as cultural center - arts, programs, materials
- Rethink collection budgets to respond to diversity/life style
- Outreach to poor community
- Promote bus service
- Web based activities/programs
- Promote 24/7 online resources
- Senior helpers volunteer program
- Homework center, partner with schools
- WiFi
- Business support group
- Webcast resource programs

How do we know what Community is thinking?

- Community Survey, interpret correctly
- Focus Groups, attend meetings: seniors, PTA & school groups, civic groups
- Community Centers
- Places of Worship
- Town Center concerts
- Village Board & Community leaders
- Home schoolers
- Chamber of Commerce
- Personal invitations to Library events
- Talkers & influences

Sacred Cows of Referendums

- Referendums fail because it is a tax increase
- Since we failed, we have to ask for less
- We have to get all the money through a tax increase
- The Village Trustees will not support us
- It's such a great idea, people will support it.
- People will vote yes because they love us
- We can't win against a school referendum
- Don't go during a national or large election
- You need a large citizen's committee
- You have to show them what the building will be
- If you fail, you have to punish the public
- Don't go again right away
- Libraries never pass the first time, it takes three tries
- Yard signs win elections

How will we proceed?

- Marketing plan - now and potential
- Interact with community and civic groups
- Review of what we do and how we do it
- Examine present physical space for efficiency
- Possible reading patio, etc.
- Partnering in community
- Identify specific projects
- Examine present programming. Is it effective?
- Plan for referendum
- Plan to gain community involvement
- Plan for option to stay at present site
- Feedback from non-users